



PURPOSE

Join The Folded Flag Foundation for its special *Salute to Service Gala* as we pay tribute to our nation's fallen service members and recognize the family members they left behind.

KEYNOTE SPEAKER

This year's event will feature keynote speaker, **Mike Pompeo**, the 70th Secretary of State of the United States. His distinguished career includes serving as Director of the Central Intelligence Agency and representing Kansas' 4th District in Congress. A West Point and a Harvard Law graduate, he is currently the Executive Chair of Impact Investments.

BENEFICIARY

The Folded Flag Foundation is a 501(c)(3) organization whose mission is to provide educational scholarships and support grants to Gold Star spouses and children.

WHEN

Wednesday, Sept. 11, 2024
Reception: 5:30 p.m. | Dinner: 6:30 p.m.

WHERE

Ziegfeld Ballroom, 141 W 54th St., New York, NY 10019

ATTIRE

Black Tie/Military Full Dress Uniform

PROCEEDS

Event proceeds will go directly to providing educational scholarships and grants to qualifying spouses and children of fallen heroes. These opportunities help provide a pathway to success by covering a wide range of educational needs, from kindergarten to college/ trade school.

GALA CHAIRS

Peter Brual, Managing Partner and Co-Founder, Top Level Design, LLC
Phil Dismukes, CEO and Founder, BGI, LLC.
Anthony Jabbour, CEO, Dun & Bradstreet
Michelle Kersch, Former Chief Marketing and Communications Officer, Black Knight, Inc.
Kirk Larsen, Chief Financial Officer, Relativity
Frank Martire, Co-Founder, Bridgeport Partners
Erika Meinhardt, Former Executive Vice President, Fidelity National Financial, Inc.
Megan Ortiz, President of the Cohen Group

SPONSORSHIP INFORMATION BELOW





SPONSORSHIPS AND TICKET INFORMATION

PRESENTING SPONSOR | \$65,000 (one available)

- Four premier tables sitting 10 guests each (includes 40 tickets to attend reception and dinner)
- Logo/company name displayed on event screens
- Logo/company name displayed on step and repeat at reception
- Recognition in all pre- and post-event communications
- Recognition on all of Folded Flag's social media channels and on the event website
- Inside front cover, full-page ad in the event program

GOLD SPONSOR | \$40,000

- Two premier tables seating 10 guests each (includes 20 tickets to attend reception and dinner)
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Full-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website

SILVER SPONSOR | \$25,000

- One table seating 10 guests each (includes 10 tickets to attend reception and dinner)
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website

RECEPTION SPONSOR | \$10,000 (one available)

- Logo/company name displayed within reception space
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website

POST-RECEPTION SPONSOR | \$10,000 (one available)

- Logo/company name displayed within post-event reception space
- Logo/company name displayed on event screens
- Recognition in all pre- and post-event communications
- Half-page ad in the event program
- Recognition on all of Folded Flag's social media channels and on the event website

TABLE | \$15,000

- Seating 10 guests each (includes 10 tickets to attend reception and dinner)

INDIVIDUAL TICKET | \$2,000

PROGRAM ADVERTISEMENTS

- Full-page ad: \$1,500
- Half-page ad: \$750

For more information on sponsorship opportunities, or to purchase a table or tickets, please contact us at Events@FoldedFlagFoundation.org.