

## **Press Release**

For more information:

Michelle Kersch The Folded Flag Foundation, Inc. 904.854.5043 michelle.kersch@bkfs.com Mitch Cohen MPRG 917.267.9756 mitch@mprg.com

## Folded Flag Foundation to Provide Educational Grants to Families of Fallen Heroes

100% of Donations Help Familes - All Administrative Costs Underwritten by Corporate Sponsors

JACKSONVILLE, Fla. – April 8, 2015 – Today marks the launch of the Folded Flag Foundation, Inc. and its new website, www.FoldedFlagFoundation.org. The non-profit, 501(c)(3) organization will focus on raising and awarding money in the form of educational scholarships to surviving family members of military and government employees who have lost their lives in service to our country.

The Folded Flag Foundation was established by businessman Bill Foley to help supplement what many believe to be an insufficient death benefit paid to the families of our bravest heroes. As a West Point graduate and U.S. Air Force veteran, Foley has a deep appreciation of and shares a comraderie with the men and women of the U.S. armed forces.

Additionally, 100 percent of all donations made will benefit these families as administrative, operational and marketing costs for the organization are funded by Black Knight Financial Services, LLC. and ServiceLink, LLC.

"The brave men and women who defend our country put their lives on the line every day," said Foley. "And when those men and women pay the ultimate price – by sacrificing their lives to keep us free – the family members they leave behind often struggle to afford the school or college of their choice. The Folded Flag Foundation will help by offering educational grants and scholarships to families of our fallen heroes, so that the education of their spouses and children can be a legacy worthy of their heroic sacrifice."

Applications for scholarships are currently being accepted and can be found at https://www.foldedflagfoundation.org/apply.

## **About The Folded Flag Foundation**

The Folded Flag Foundation is a non-profit, 501(c)(3) organization committed to honoring the legacy of our fallen heroes by helping their families with financial support for education. The Folded Flag Foundation proudly gives 100 percent of ALL donations to families in need. Corporate sponsors Black Knight Financial Services and ServiceLink underwrite all administrative costs.